



Sent: Monday January 14, 2019
Subject: Official Launch Day!

TODAY IS OUR OFFICIAL LAUNCH!

Hello Bedford Park Residents!

We have been working behind the scenes for five months to build the necessary infrastructure to re-establish the **Bedford Park Residents Organization (BPRO)**.

We're very excited to announce that TODAY is launch day!

You'll see that we recently posted flyers throughout the neighbourhood and in community hubs to promote awareness of BPRO. Also, every household in our catchment area will receive information delivered to its door over the next few days, much of it by volunteers, your neighbours. *Look for the green, white and grey!*

To build our community network, we first need email addresses. The goal of our awareness campaign is to drive people to our website to learn about us, to sign up and become members.

Please don't delay... visit our website today at www.bprotoronto.ca to sign up. Spread the word to your neighbours and encourage them to become members too. Together, we can form a strong and unified community to ensure we protect the residential quality of life we all enjoy in Bedford Park.... *where your community voice is more important than ever before!*

Thank you for your support and involvement.

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